



the  
gorilla  
organization



**Thanks to you, not a single gorilla died of COVID-19 in 2020.**

**Now we need your help to save gorillas from even more deadly threats.**

February 2021

Dear Friend

In these difficult times, there is still one hope we can all cling onto. Not a single gorilla has been reported to have died of COVID-19 since the pandemic began.

That's a truly incredible achievement, because we know that gorillas in zoos have tested positive for the deadly virus. We have only managed to keep gorillas in the wild safe thanks to two very special groups of people. The first are our rangers, without whose superhuman dedication and commitment we could never have protected gorillas against this deadly virus. We owe these selfless men and their families so much.

The second group of special people I want to pay tribute to are our supporters. That includes you. Today, I would like to take this opportunity to thank you personally for all the amazingly generous help you give gorillas. Without you, we could never have kept them all safe from COVID-19.

But of course, success always comes at a price. Over the last 12 months, we have had to dedicate almost all our resources to a single course of action. We had no choice. Everything we did simply had to focus on keeping this deadly virus away from gorillas. We had to strengthen the 'thin green line' of brave rangers, standing between a murderous disease and the animals we love so much.

We give thanks that so far they have succeeded. But while we have been focusing on the biggest single existential threat gorillas face, the many other threats confronting them have not gone away. In fact, they have multiplied. Which is why gorillas urgently need your help once more.

**I know how much gorillas mean to you, because you give so generously to protect them. Now more than ever they need your renewed support. Will you make a donation today to help us start more of the lifesaving work we need to get on with right now? Will you give a gift to help save gorillas?**

*Please turn over...*





I would not ask if the need was not so desperate. But there are a number of urgent priority projects we have to begin right away if gorillas are to beat the threat of extinction. We simply cannot do that without the help of supporters like you.

You can read more about these urgent priorities in the enclosed leaflet. They are planned, costed and ready to go. Every single one of them is vital, because they will all help save gorillas' lives. And should all have been getting underway in 2020, if it hadn't been for the pandemic.

But unless we can raise more funds, then I'm afraid we'll have to cut back on many of these projects. It's a simple matter of arithmetic. As Executive Director of The Gorilla Organization, I just cannot commit the charity to spending money we don't have.

**That is why I hope so much that you will be able to make a donation to help gorillas once more today. And that you will be as generous as I know you can be.**

During 2020, our resources have simply not been available to stop illegal logging in the precious forest the gorillas depend on. If they are to survive, we need your help to protect more of it.

Because the pandemic has essentially put a stop to tourism, many more local people are struggling to feed themselves and their families. They are turning to the forest for game and for firewood. Will you help them grow more crops and help plant more trees so they can gather wood to cook with, without endangering the gorillas?

Every time our rangers report back from a patrol, they tell us that they have found and destroyed more deadly traps and snares. In some areas, 40 times the usual number of snares are being discovered. This means gorillas are at 40 times greater risk of dying a cruel and agonizing death. Will you help our rangers seek out and destroy more of these implements of torture?

The virus has not gone away. But we know we can keep gorillas safe from it – provided we have more support. So please make a gift today and help us do even more to protect these magnificent creatures.

Thank you so much

Jillian Miller  
Director

*P.S. We can never forget what incredible risks rangers take to protect gorillas. We've recently heard that six more of these brave and selfless men have given their lives in the line of duty. Please don't let their sacrifice have been in vain. Please make a donation today, and please be as generous as you can.*





# HOW YOU CAN HELP **SAVE GORILLAS** IN 2021

**YOU COULD...**

...Help give rangers **more** of the vital equipment they need to stay safe in the heart of the forest



...Help remove **more** deadly traps and snares



...Help Gorilla Doctors save **more** gorillas' lives



...Help plant **more** trees to create a buffer zone



...Help villagers to grow **more** sustainable food for themselves and their families



**Please make your donation today**

**You can give by phone on 0300 330 0141**

**or securely online at [www.gorillas.org/donate](http://www.gorillas.org/donate)**





the  
gorilla  
organization



Make a  
stand against  
poachers



Plant trees  
to form a  
buffer zone



Support local  
farming  
initiatives

**WE CAN'T  
DO EVERYTHING  
WE NEED TO DO  
TO PROTECT  
THE GORILLAS  
IN 2021**



Treat injured  
and sick gorillas



# In 2021, we urgently need to...

## ...Destroy more deadly traps and cut more murderous snares

Our rangers are removing and destroying up to 40 times as many traps and snares every time they patrol the forest. They're not being set specifically to kill gorillas, but every single one of them could bring an agonizing death for one of these magnificent creatures. **Will you help our rangers find and destroy more of these killing machines?**



## ...Stand between more poachers and the gorillas they threaten

More desperately hungry people than ever are being forced into the gorillas' forest home to hunt for food. They may not set out to harm gorillas, but their guns and their human diseases will still kill them. **Will you help us keep our 'thin green line' in place?**

## ...Help more villagers grow more sustainable food for themselves and their families

Because there are still no tourists, many local people have no income at all. So they can't buy food. Our agronomists are helping them to grow more, by supplying seed crops – including potatoes – and developing organic fertilisers. **Will you help us to do more to help people feed themselves, so they never need to go into the forest?**



## ...Plant more trees to keep humans and gorillas apart

By planting trees around the edge of the forest that can be used for firewood, we can help make sure that villagers never have to get close enough to gorillas to pass on human diseases that can devastate gorilla populations. **Will you help us 'close the gaps' around the forest edge?**



## ...Treat more wounded and sick gorillas

Gorilla Doctors work in the heart of the forest, freeing gorillas from traps and treating their wounds. Without the vital help these skilled and dedicated vets provide, many more gorillas would die. **Will you help them save more gorillas' lives?**

**But we simply don't have the funds we need to protect all the gorillas who need us. Can they count on your support?**







# **More gorillas... In more forest... Facing more threats... Need more of your support**

You have seen our priority projects and how many gorillas they can protect.  
But we cannot put them into place without the funding to see them through to fruition.

If we cannot raise more funds, then we will have no choice but to cut back on some of this lifesaving work. We need everyone who truly cares about gorillas to come together right now to save them from extinction.

**Please make your donation today**

**You can give by phone on  
0300 330 0141**

**or securely online at [www.gorillas.org/donate](http://www.gorillas.org/donate)**



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